Orthodontics takes center stage in new conference

Ribbon-cutting today

By today Staff

For the first time this year, the Greater New York Dental Meeting is presenting the Global Orthodontic Conference, which features five days of seminars and workshops given by an array of notable names. Some of the topics on tap for the conference, which began Saturday, include orthodontics for the general practitioner, practical lessons about early orthodontic treatment of dental problems and 3-D guided approaches to management of the maxillary impacted canines and muco-gingival problems.

A ribbon-cutting ceremony to officially launch the conference will take place at 1:30 p.m. today on the exhibit hall floor, booth No. 318.

For more details about the seminars and workshops, check the on-site guide or download the GNYDM 2015 mobile app.

“IMPLANTS? I DON’T PLACE IMPLANTS.”

Although you may not place implants, your patients depend on your treatment recommendations. With changes in healthcare calling for more affordable options, the time to act is now.

Industry reports cite that cost, time and fear of surgery ultimately cause many patients to walk away from implant procedures. Eliminating some of these obstacles will give many more patients the option to proceed with your recommendations and benefit from improved quality of life.

Narrow diameter implants offer a proven solution to patients who might otherwise forego treatment. Continue the conversation at Greater NY booth #1714.
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Greater New York Dental Meeting. (Photo/today Staff file photo)

Today at GNYDM: What to know

When and where do I register?
Registration takes place in the Upper Level of the Javitz Convention Center. Registration hours are as follows:
• Today–Tuesday: 8 a.m.–5:30 p.m.
• Wednesday: 8 a.m.–5 p.m.

What are the dates and times for the exhibit hall?
• Today–Tuesday: 9:30 a.m.–5:30 p.m.
• Wednesday: 9:30 a.m.–5 p.m.

Can I still buy tickets to any of the paid functions?
Yes. Tickets for all still-available functions can be purchased at general registration booths located in the registration area on the Upper Level of the convention center. You must pay by cash or credit card.

What if I’m an international visitor?
The GNYDM has a hospitality center just for international visitors. Find it in the international registration area in the Upper Level of the Crystal Palace. The center is open whether you want to relax or join colleagues for a cup of coffee. The hours are as follows:
• Today–Tuesday: 8 a.m.–5:30 p.m.
• Wednesday: 8 a.m.–5 p.m.

What if I want to bring my kids?
Children are allowed to attend the meeting. However, baby strollers are not permitted on the exhibit hall floor. A limited number of baby carriers are available in the Exhibits Office.

Today, an offering of children’s programs are available.
In the Special Events Hall Lower Level 1, there will be a family fun concert and face painting from noon to 2:30 p.m., along with a carnival during the same timeframe. Also in the same place, from 11:30 a.m.–2:30 p.m., will be a child identification program. This program is free and takes only about five minutes.

Be sure to download the GNYDM 2015 mobile app to make it easier to plan your attendance strategy. The app’s planning tools include a comprehensive search engine and interactive maps that make it easy to find companies, discover products, navigate the show floor and stay up-to-date with meeting-related news and events.

Greater New York Dental Meeting organizers are introducing a Global Orthodontic Conference, with offerings for specialists and general practitioners, that lasts five days and a full-day International Oral Cancer Symposium, which took place Saturday.

These new events come on the heels of last year’s inaugural World Implant Expo, which returns this year with “second annual” in its title. The expo features top speakers and the latest information on implant treatments and technology.

Also back this year is “Collaboration: Education for Dental Laboratory Technicians.” On top of that, more than 275 speakers from across the world are presenting more than 300 educational sessions, courses, hands-on workshops and demonstrations throughout the meeting. And over in the exhibit hall, more than 700 companies, encompassing more than 1,600 booths, are showing off the latest products and technology in the industry.

A central attraction in the exhibit hall returns this year, with eight real patient demonstrations scheduled in the Live Dentistry Arena. Also back this year is the Technology Pavilion with educational programs on lasers, digital scanning, CAD/CAM and cone beam.

The meeting features a variety of programs specifically oriented for women practitioners. There is also a designated program for new dentists.

Tickets are required for all programs with the exception of the alumni/affiliated group programs and the Live Dentistry Arena. Many sessions are multilingual (Spanish, Russian, Portuguese, French and Italian).

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